

tidesmedical®



120
employees



1mil+
sq. cm. of
grafts made

founded in
2010

Tides Medical is a biotechnology company that manufactures and distributes advanced wound care therapies such as human skin substitutes and advanced tissue products. Tides works closely with providers, hospitals and staff to support with the complex reimbursement landscape, ensuring that patients have access to the full range of treatment options they deserve.

Accomplishments

20 Under 40, 2016

Junior Achievement
Small Business of the Year, 2017

Junior Achievement
Large Business of the Year, 2023

Inc. 5000, 2023 & 2024

LED Growth Leader, 2023

LED Growth Leader Legend, 2024

EY Entrepreneur of the Year
Gulf South Region Winner, 2024



Joe Spell CEO | Tides Medical

Joe Spell, CEO and founder of Tides Medical, has extensive experience developing several successful businesses in the advanced medical product space. Throughout Spell's 20 years of varied industry participation, he specialized in spinal implant technologies, orthopedic implants, and hospital sterilization. This background led him to recognize an unmet need in the field of wound care.

Leveraging his understanding of product development, distribution, sales, and customer service, Spell established Tides Medical in 2010 to deliver high-quality, safe, and effective skin substitute products coupled with a mission to deliver an exceptional customer experience. With its start as a private label birth tissue distributor, Tides' business has grown to encompass a variety of wound care products and expert service cycle while maintaining its unwavering dedication to creating patient access. As a result of Spell's visionary leadership, Tides has become a trusted partner for clinicians who depend on personalized solutions from expert sales, reimbursement, and customer service teams.

Spell is an active supporter of many organizations in his community, including his role as Chairman of the Boys and Girls Club of Acadiana, the Three O'Clock Project, and the Community Foundation of Acadiana, among others. Through the Tides Medical Foundation and the Spell Family Foundation, Spell and his wife Annie have invested in local non-profits whose missions meet their philanthropic focus areas of education, medical research and community development.

Spell holds a bachelor's degree in marketing from the University of Louisiana at Lafayette and he is an alumni of the Harvard Business School. He is a member of the Young Presidents' Organization.

Joe and his wife of 25 years, Dr. Annie Wingate Spell, have two sons, Foster and Tagg.

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